

31 Church Street

777 SF + 777 SF Basement Level



PREMIER HARVARD SQUARE STOREFRONT

Executive Summary

THE OPPORTUNITY

A rare chance to establish a presence in one of Boston's most iconic and enduring retail destinations. The combination of ground-floor visibility, a full lower level, and Harvard Square's deep, year-round customer base make 61 Church Street an exceptional platform for food and beverage, specialty retail, or personal service concepts.

THE LOCATION

Just steps from the intersection of Church Street and Massachusetts Avenue, 61 Church give you direct access to the Harvard Station Red Line. This space is surrounded by an established retail corridor anchored by Aesop, Patagonia, Marine Layer, Allbirds, Sweetgreen, Warby Parker, Cava, Daily Provisions, and Van Leeuwen.

THE MARKET

- 8M + annual visitors to Harvard Square
- 58,000 daytime population within one mile
- \$138,000 + average household income
- 40,000 students and faculty from Harvard, MIT, and Lesley University



Demographics

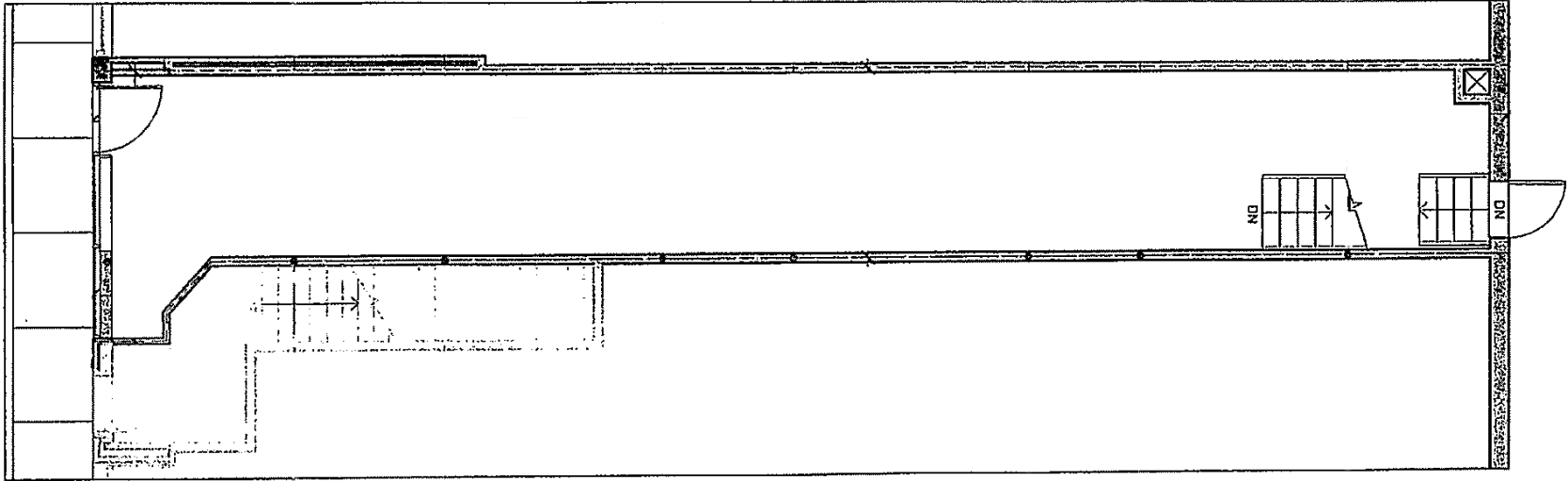
	1 MILE	2 MILES	3 MILES
DAYTIME POPULATION	58,000	141,690	440,627
AVG. HOUSEHOLD INCOME	\$138,425	\$130,531	\$130,796
AVG. HOUSE VALUE	\$820,569	\$793,416	\$804,365
AVG. AGE	35	36	35

Retail Map - Harvard Square

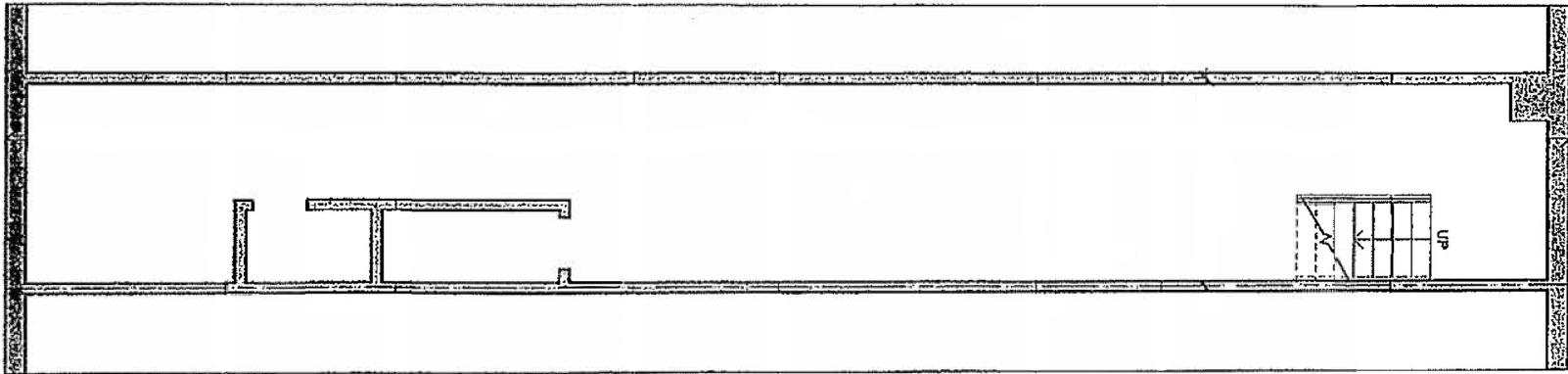


Floor Plans

777 SF + 777 SF BASEMENT LEVEL



STREET LEVEL



BASEMENT LEVEL



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